

MINNESOTA'S COMIC CON RETURNS
FOR OUR SIXTH YEAR IN **2026!**

TWIN CITIES CON SPONSOR OPPORTUNITIES

300,000
SQUARE FEET
OF EXHIBIT
SPACE!

40,000+
ATTENDEES!



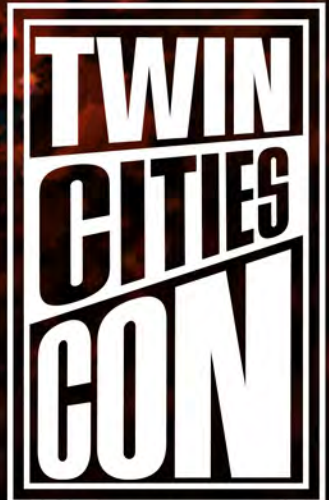
#TCC2026



@TWINCITIESCON

[TWINCITIESCON.COM](https://www.twincitiescon.com)

NOV 20-22, 2026 | MINNEAPOLIS CONVENTION CENTER



WHAT IS TWIN CITIES CON?

Twin Cities Con is Minnesota's Comic Con, the largest comic book and pop culture festival in Minnesota. Every year, Twin Cities Con features over 50 celebrity guests from TV, film, and anime, hundreds of retail exhibitors, hundreds of artists, and hundreds of hours of special programming and other events!



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**TWIN
CITIES
CON**

WHO ATTENDS TWIN CITIES CON?

TCC Attendees:

- Lean 51% male to 41% female (8% non-binary)
- Represent every age group, but average age range is 23-34
- 55% make \$50k+ / 20% make \$100k+
- TCC is the only "con" that 38% attend all year
- 41% wore a costume to the con!

CELEBRITY GUESTS

Past Celebrity Guests have included Brendan Fraser, Hayden Christensen, Elijah Wood, Sean Astin, Rosario Dawson, Ian McDiarmid, Danny Trejo, Kevin Smith, Grant Gustin, Stephanie Beatriz, Antony Starr, Steve Burns, Ashley Eckstein, Lou Diamond Phillips, and many more!



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Visit www.twincitiescon.com for more info about Twin Cities Con including how to buy tickets, to see our full guest list, and to get the full schedule of events.
Twin Cities Con is the perfect way to end the 2026 convention season!

SPONSORSHIP OPPORTUNITIES

Naming Rights - \$250,000

Contact for availability
Twin Cities Con presented by...YOU! This would include your name/logo on all of our signage at the con, all marketing, and on the website.

Main Stage Sponsor - \$20,000

This is the room where all the biggest events at TCC happen! Up to 3,000 people watch costume contests, celebrity Q&As, concerts, and more! The show directory, signage, and apps will identify the main stage with your brand!

"Hero Stage" Sponsor - \$10,000

This is TCC's secondary stage, which runs all day with celebrity Q&As and some special events. Over 1,000 people will fill this room over and over again, all three days!

Costume Contest Sponsor - \$10,000

TCC's Costume Contests are legendary, and they could be named after you! Your company's name/logo will be on all signage for the costume contest, as well as in all show directories and the app! You'll be able to distribute marketing materials to attendees of the costume contest and run an ad or trailer before the costume contest begins. You will have the opportunity to give away your products as prizes for the costume contest.

Game Room Sponsor - \$10,000

TCC's game room is filled with tabletop and video games, and is a hub of energy and excitement all weekend long! The game room could be named after you!

VIP Lounge Sponsor - \$10,000

Your company's name and logo will be on all signage for the VIP lounge and you can also put your marketing materials or a product demonstration in the VIP lounge.

Registration Area Sponsor - \$5,000

Your company's logo or other graphics will be featured on the ticket counters and registration tables in the exhibit hall where everyone goes to pick up their badges. TCC can distribute your marketing materials to every attendee as well.

Info Booth Sponsor - \$5,000

The info booth will be Presented by YOU, and branded with your name, logo, or other images. Attendees flock to the info booth with important questions and it's something that everyone identifies as soon as they get their exhibit hall map.

Registration Handouts - \$5,000 (you provide materials)

We can distribute your marketing materials to everyone at registration.

Video Ads - \$5,000

Your commercial would run periodically between panels in the main stage and hero stage

Panel Room Sponsor (per room) - \$3,000 ea

A panel room will be named after your company, as indicated in the show directory and physical and digital signage. You can distribute marketing materials in the room.

Badge Sponsor Full - \$20,000

Your images will be the feature image on the front of all TCC badges (attendee, exhibitor, staff, etc).

Badge Sponsor Logo Only - \$5,000

Your logo will be on all TCC badges as a "sponsored by".

Lanyard Sponsor - \$5,000 you provide lanyards / **\$20,000** we produce lanyards

You provide lanyards for us to distribute to fans. We can distribute over 35,000 lanyards.

Aisle Banners - \$10,000

Your logo on all our exhibit hall hanging banners. Attendees will look up to see where they are, and they'll see your logo.

Step & Repeat - \$5,000

Your logo will appear on TCC's step & repeat banners, placed in strategic spots around the convention for fan photos.

Signage in Common Areas - \$2,500

We will put your sign in a common area with a lot of traffic.

Giant Bag Sponsor - \$10,000

We are producing giant bags for our Super Weekend and VIP attendees, there is an approx. 2' x 2' space that we can print your image/logo/ad on.

Booth Drop - \$5,000

Have your materials distributed to all exhibitors before the con opens on Saturday or Sunday morning.

Digital Signage - \$3,000

:30 video ads (no audio) throughout the MCC (exact locations TBD)

Guidebook Banner Ads - \$500

Rotating banner ads featured in our Official Twin Cities Con App

Guidebook Skin - \$10,000

Co-brand the entire Official Twin Cities Con App

**10% Discount on Guidebook
Ads, Video Ads, or Digital
Signage for existing exhibitors**



SCAN TO PURCHASE EXHIBIT SPACE

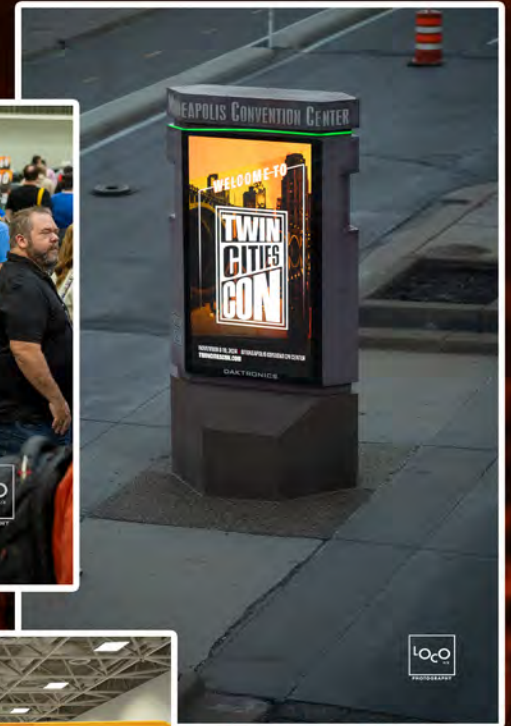
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If you are interested in any of the above, please contact
ben@nerdstreet.net

WHAT YOU'LL SEE AT TCC



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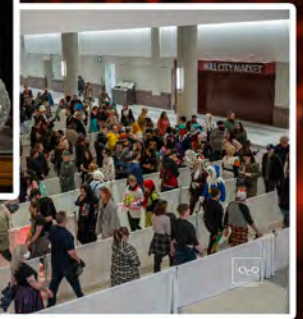
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WHO YOU'LL SEE AT TCC



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